

## LIFE BRIDGE awarded as finalist of the 29th Innovation Award of the German Economy



On Saturday January 24<sup>th</sup>, 2009 - the partnership between the University Hospital Würzburg and LIFE BRIDGE Medizintechnik AG for the implementation of the LIFE BRIDGE B<sub>2</sub>T<sup>®</sup> emergency concept has been honoured as finalist of the 29<sup>th</sup> Innovations Award of the German Economy.

In a Gala with many German industrial and political leaders LIFE BRIDGE has officially been acknowledged by the Federal Minister of Education and Research, Anette Schavan, as one of the 15 most innovative companies in Germany out of a total of 369 nominations.

This great recognition of the performance of LIFE BRIDGE will give an additional push to the public awareness of this unique life saving concept. Enclosed you will find first snapshots from the Award event.

For a selection of the pre-award media activities please refer to the following links (currently in German language only):



<http://de.news.yahoo.com/12/20090119/thl-auszeichnung-fuer-medizinische-innov-d343981.html>

[http://www.focus.de/gesundheit/ticker/muenchen-auszeichnung-fuer-medizinische-innovation\\_aid\\_363375.html](http://www.focus.de/gesundheit/ticker/muenchen-auszeichnung-fuer-medizinische-innovation_aid_363375.html)

<http://www.wallstreet-online.de/nachrichten/nachricht/2664254.html>

<http://www.jenatv.de/nachrichten.php?mn=detail&nwsid=1232461361>

[http://www.anint.de/index.php?option=com\\_content&task=view&id=700&Itemid=197](http://www.anint.de/index.php?option=com_content&task=view&id=700&Itemid=197)

[http://www.innovationsreport.de/html/berichte/preise\\_foerderungen/innovative\\_medizintechnik\\_ausgezeichnet\\_bei\\_m\\_125702.html](http://www.innovationsreport.de/html/berichte/preise_foerderungen/innovative_medizintechnik_ausgezeichnet_bei_m_125702.html)

[http://www.ftor.de/ftor/news\\_ots.php?do=detail&NEWS\\_ID=42226](http://www.ftor.de/ftor/news_ots.php?do=detail&NEWS_ID=42226)

<http://www.european-hospital.com/topics/article/5367.html>